

# PURPLSOC

## CALL FOR CONTRIBUTION

### International Conference on PURSUIT OF PATTERN LANGUAGES FOR SOCIETAL CHANGE

July 3<sup>rd</sup> to 5<sup>th</sup>, 2015, Krems, Austria

#### PURPLSOC HISTORY

Following a preparatory workshop in November 2014, the world conference PURPLSOC will be hosted by Danube University Krems from July 3<sup>rd</sup> to 5<sup>th</sup> 2015. PURPLSOC is planned to take place every two years on an alternating basis with the International PUARL Conference at the University of Oregon in Portland, and close to EuroPLoP.



#### BACKGROUND AND MOTIVATION

During the last two decades many patterns, pattern languages, and case studies describing their successful application have been published in a number of different disciplines. However, this still feels like the tip of an iceberg, with many open scientific questions, e. g. regarding the theoretical background of patterns and the practical implementation of pattern methods in research and teaching. PURPLSOC is intended to stimulate the attention for pattern related work, both in the scientific community and the wider public, by showing its broad applicability and richness and bringing application/best practice examples from outside the scientific community into research.

The PURPLSOC conference provides a forum for pattern researchers from a variety of fields as well as for the broader public to come together to present and discuss fields of applications like:

- » Architecture, Urbanism and Regional Development
- » Design, Media, Arts & IT
- » Pedagogy, Education and Learning
- » Social Activism, Social Innovation and Grassroots Movement
- » Everyday Applications and Additional Disciplines

**International Conference****PROGRAM OVERVIEW**

Taken from the ideas of Christopher Alexander and his colleagues at CES, the conference will focus on the many ways in which patterns can be applied to a wide range of working and learning environments to support life, wholeness, and beauty. The conference will foster the central idea of PURPLSOC: applying the pattern approach to many disciplines and problems applicable to everyday life. Life as a complex web of relationships, as an emergent process over time, and as a human feeling will be discussed in such different fields as complexity theory, pattern and pattern language theory, learning, architecture, sustainability, and social activism to name just a few of the interesting research questions. We want to demonstrate how the overall pattern language approach can be applied to many contemporary societal discourses and debates.

The conference itself will be organized with a balanced mix of invited keynote lectures, presentations and talks, public exhibitions and (writers') workshops. Game sessions and outdoor activities are planned to help the participants to get to know each other, activate the non-technical half of their brains, and build up a community of trust.

A preliminary schedule will be announced in March 2015.

**CALL FOR CONTRIBUTION**

PURPLSOC calls for high-quality and innovative submissions that address one or more of the following topics:

- » Experiences and examples of the pattern language approach in different subjects and disciplines
- » Increase of the understanding of living properties and their processes: motivation, empirical evidence, application, case studies, etc
- » The pattern language approach for societal change as a new paradigm for social processes and innovation, and its application in a variety of specific projects
- » Usage of patterns and pattern languages in general and everyday life

There will be space for all different kinds of contributions at the conference such as:

- » Research Papers
- » Talks and Presentations
- » Posters
- » Workshop Proposals
- » Exhibition Objects (design or architectural work, project presentations)

**International Conference****PROCEEDINGS**

Authors are required to submit an abstract/description of their contribution (250 words), that will undergo an open review process among the program committee, until **February 28, 2015**. Full papers/detailed descriptions/full presentations are due May 15, 2015. Research papers and other suitable contributions are planned to be published in print after undergoing a double blind review.

**IMPORTANT DATES**

Abstracts/Descriptions are due: **February 28, 2015**

Acceptance notice/invitation: March 31, 2015

Full paper/detailed description/full presentation: May 15, 2015

Conference: July 3rd - 5th, 2015

Publication: December 2015

**SUBMISSION**

Contributions must be submitted to [contribution@purpsoc.org](mailto:contribution@purpsoc.org).

All research papers must conform to American Psychological Association (APA) 6th Edition format. All paper submissions will undergo a rigorous double blind review process. Contributors planning to be published in print must comply with the Creative Commons licence CC-BY-ND (<http://creativecommons.org/licenses/by-nd/4.0/>).

**ORGANIZERS**

Peter Baumgartner, Danube University Krems

Richard Sickinger, Danube University Krems

Helmut Leitner, GIVE Forschungsgesellschaft

For any question, please contact [info@purpsoc.org](mailto:info@purpsoc.org).

**PROGRAM COMMITTEE**

Reinhard Bauer

Christian Koeppe

Christian Kohls

Helmut Leitner

Franz Nahrada

Hajo Neis

Wolfgang Stark

Tim Wellhausen